



Carbon Reduction Plan **January 2024**

Executive Summary

This Carbon Reduction Plan demonstrates The Ambitious Group's continued commitment towards reducing carbon emissions.

Baseline Emissions – Year 2023

Emissions data had not been published in prior years, therefore we selected 2023 as our base year. The methodology for measuring our carbon footprint is in line with BEIS Environmental Reporting Guidelines.

2023 is the first year in which we have calculated our carbon footprint.

Total 2023 Emissions	3.3 tCO₂e
Scope 1	1.4
Scope 2	0.3
Scope 3	2.5

Emissions Categories Breakdown

Heating	46.7%
Office Waste	6%
IT	36.7%
Electricity	10.6%

Emissions Reduction Strategy throughout 2024

- More use of video conferencing when meeting with both candidates and clients to reduce business travel
- Agile working policy, reducing commuting to and from the office
- Installation of LED lighting across the office
- Encouraging re-cycling of all waste in the office
- Reducing any excess office space, saving on light and heat usage
- Staff encouraged to take advantage of the Cycle to Work scheme

Declaration & Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.



Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Robin Tossell
Managing Director
January 2024